



CALIFORNIA AIREDALE TERRIER CLUB

April 9, 2015

Specialty Obedience & Rally Trials

ADVERTISING FLYER

- | | |
|---|---------|
| <input type="checkbox"/> Full Page with Photo | \$45.00 |
| <input type="checkbox"/> Half Page with Photo | \$25.00 |
| <input type="checkbox"/> Quarter Page | \$15.00 |

Make checks payable to: **CATC**

Mail payment to Carol Kubiak at the address below.

FOR BEST ADVERTISING RESULTS

For best results, complete ads should be submitted in JPEG or PDF files. High Resolution is required for the best results.

The measurements for ad size are 4-1/2" x 7-3/16" for a full page ad, 4-1/2" x 3-9/16" for a half page and 4-1/2" x 1-3/4" for a quarter page. Please remember these measurements and proportions when preparing you ad. Advertisements submitted on Letter size paper (8-1/2" x 11") will not reduce proportionately; this may affect the final quality or make-up of your ad.

If photographs or artwork is submitted, electronic submission is preferable. If submitting hard copy, original photos ALWAYS reproduce the best. Reprinted photographs and inkjet photographs reproduce the poorest. Be sure to label all photographs. No negatives, slides or transparencies will be accepted.

Please attach all artwork that is to be scanned with a PAPER CLIP to the ad sheet. Do not use tape or staples as they may cause tears or other permanent marks that may deface the original photographs.

DEADLINE FOR OBEDIENCE/RALLY CATALOG ADVERTISING IS MARCH 11, 2015

Submit Obedience/Rally Catalog advertising to:

carkub54@juno.com

or

Carol Kubiak

3235 Hoover Street

Redwood City, CA 94063

650-364-1947

*This is your opportunity to show off your dog's accomplishments, or
to simply show your support for your favorite breed!*
